



## 2020 ARLINGTON BABE RUTH SPONSORSHIP OPPORTUNITIES

*Commitment to over 700 families in Arlington, VA*



**Arlington Babe Ruth (ABR)** is one of Virginia's largest youth baseball program (ages 4-12) with more than 150 teams in eight levels of play, serving over 700 families in and around Arlington County, Virginia.

**Becoming a sponsor of ABR shows you are committed to the community** and the developmental needs of Arlington County's youth, and are dedicated to promoting positive character building and good sportsmanship.

ABR provides affordable access to a youth sports program, and donates time and money towards on-going field improvements and equipment. **Your sponsorship makes baseball available to every child in Arlington County who wants to play.**

ABR acknowledges sponsors in both standard and tailored ways. Whatever tax-deductible amount you choose, your support is appreciated and the ABR Board of Directors will make sure your sponsorship meets your expectations.

**Please see sponsorship options below and contact the ABR Sponsorship Chair to sign up today!**

Rebecca Vandall

Sponsorship Chair

[rvandall@gmail.com](mailto:rvandall@gmail.com)

202-271-8850

**Thank you for your support of Arlington Babe Ruth Baseball!**

[www.arlingtonbaberuth.com](http://www.arlingtonbaberuth.com)



Arlington Babe Ruth is a 501(c)(3) nonprofit organization. Donations are tax-deductible to the extent allowed by law. Pursuant to the Virginia Solicitation of Contributions Law, a financial statement is available upon request from the Office of Charitable and Regulatory Programs (<http://www.vdacs.virginia.gov/food-charitable-solicitation.shtml>)

## **ABR Sponsorship Opportunities for the 2020 Spring Season**

*Application and payment must be received by February 17, 2020 to be included on team jerseys.*

### **Team Sponsor – 1 team, \$500**

- Your company's name prominently featured on each sponsored team jersey.
- Sponsorship announcement emailed to parents of your sponsored team.
- Invitation to one game for sponsor introduction/recognition by team coach.
- End of year team photo.

### **Gold Sponsor – 3 teams, \$1,200**

- Your company's name prominently featured on each sponsored teams' jerseys.
- Sponsorship announcement emailed to parents of your sponsored teams.
- Invitation to one game for sponsor introduction/recognition by team coach.
- End of year team photo.
- Prominent display of your company logo on ABR website.
- Banner with your company name and logo will be displayed at ABR's signature field – Barcroft #2, from March until September 2020.  
(Size/location subject to availability and County rule)

### **Platinum Sponsor – 5 teams, \$2,000**

- Your company's name prominently featured on each sponsored teams' jerseys.
- Sponsorship announcement emailed to parents of your sponsored teams.
- Invitation to one game for sponsor introduction/recognition by team coach.
- End of year team photo.
- Prominent display of your company logo on ABR website.
- Banner with your company name and logo will be displayed at ABR's signature field – Barcroft #2, from April until September, 2020  
(Size/location subject to availability and County rule)
- ABR will acknowledge with appreciation all Platinum sponsors by email to 1,400 current player families. This email will include your company name, logo and a link to your website.

### **Grand Slam Sponsor – Starting at \$3,000**

*Donation amount varies and will be determined mutually.*

**This sponsorship is especially attractive to potential vendors providing services and supplies used in games and practices.**

- Fully customizable sponsorship to include any of the above, and multiple team sponsorships.
- ABR Board members will make themselves available throughout the sponsorship season to discuss sponsorship impact and mutually acceptable adjustments to the customized program.

**To sponsor, please contact ABR Sponsorship Chair:**

Rebecca Vandall  
[rvandall@gmail.com](mailto:rvandall@gmail.com)  
202-271-8850